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PRESS RELEASE

Madison Fire Department Saves Time and Resources with FireView™



Madison Fire Department in Wisconsin is making the most of mapping technology with FireView™. The software system allows department staff to analyze response performance as well as develop long range deployment strategies. FireView™ connects

with the department's existing records management system so that the data being analyzed is always current. This saves significant time and resources because tasks that would normally have taken days now only take a few minutes.



"In the past analyzing the data in order to get a current snapshot of our status would take days. With the tools available in Fireview, I was able to pull the data in about 15 minutes."

Assistant Chief Jim Keiken

The community is better served through the use of FireView™ because discernable patterns can be identified and as a result additional resources can be focused where they are needed most. With tools such as First Due, Response Comparison and Station Analysis existing deployment strategies can be assessed and adjusted as needed. Madison Fire Department's progressive and proactive approach will benefit public safety throughout the city.

"The entire department will benefit from the information analysis of Fireview and this will ultimately benefit all the community in service improvements and having fire department decisions based upon hard data and not just intuition and experience."

Assistant Chief Jim Keiken



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